

Business and Enterprise

Suggested Combination:	Business Studies, then choose from any two other subjects
<p>The great thing about the academic pathway is that it allows you to choose 3 Subjects. This gives you the advantage of choosing a wide range of future careers. Below we have included a sample of future pathways associated with a Business and Enterprise direction. To find out more information and possible future pathways for this Subject combination log on to UNIFROG by following this link https://www.unifrog.org/student/subjects</p>	
Possible Degrees	BA in Entrepreneurship, BSc in Entrepreneurship and Innovation, BSc in Business Management with Entrepreneurship, BSc in Innovation and Enterprise, BA in Small Business Management, Marketing, BA in Marketing and Entrepreneurship
Possible Careers and Apprenticeships	<p>Entrepreneur: Start and manage your own business, bringing innovative ideas to life.</p> <p>Business Consultant: Provide advice to businesses, helping them improve efficiency, strategies, and overall performance.</p> <p>Start-up Advisor: Assist individuals and businesses in launching and growing their start-ups.</p> <p>Innovation Manager: Lead efforts to drive innovation within a business or organisation.</p> <p>Product Manager: Oversee the development and marketing of a product from inception to market.</p> <p>Venture Capitalist/Private Equity Analyst: Evaluate investment opportunities in start-ups and growing businesses.</p> <p>Business Incubator Manager: Manage programs that support and nurture start-ups and entrepreneurs.</p> <p>Social Entrepreneur: Start businesses with a social or environmental mission to create positive impact.</p> <p>Apprenticeships available: Public Relations Officer: Manage the reputation and image of their clients, working to gain public understanding and support through planned publicity campaigns Social Researcher: Plan, design, conduct, analyse and manage social research projects, reporting on findings in order to shape policy or to examine the effectiveness of existing policy.</p>