

Art & Design

Graphic Communication

Please note students can only choose one Art and Design GCSE - Fine Art or Graphic Communication or Textiles.

GCSE Qualification - AQA

Course Leader: Mrs Mills

Successful learner profile

- Has a passion for Art and Design, especially creating products for a purpose.
- Enjoys creativity and problem solving.
- Has a good work ethic and is striving to be an independent learner.
- Has a flair for design, creativity and innovation.
- Is hardworking at home and at College achieving consistently high marks for effort, homework and behaviour.
- Is not afraid to take risks with their ideas and practical skills.

Why choose this course?

This course will take you through the process of creating visual outcomes to convey information, ideas and emotions through the use of graphic elements such as colour, icons, images, typography and photographs.

You will get to undertake project work through a range of Art and Design, such as drawing, graphic design, printmaking, using digital apps and photography. It will enable you to develop an understanding of Art and Design, both in the present, and from the past, and develop your imaginative and creative initiative to express personal feelings, ideas and meanings.

What will you study?

- Drawing.
- Photomontage and Collage.
- Graphic Design and Illustration.
- Digital photography and digital manipulation.
- Pinhole photography.
- Artists, Photographers and Designers from different times and from many cultures.
- The importance of visual literacy and the development of communication skills.

How will you be assessed?

- Coursework (60%) – students will produce a coursework portfolio and undertake a number of workshops.
- Controlled Test (40%) - an externally set practical assignment undertaken at the end of the course. Preparatory research developed over approx. 8 weeks is followed by a 10 hour final realisation period.

Possible progression post 16

The course will cover a broad range of processes and skills and will provide a perfect foundation for the study of a wide range of creative and media disciplines at a higher level. These include A Levels in Fine Art and Photography delivered at Eggbuckland Community College.

Weblinks

<https://www.tate.org.uk/art/talking-point/why-study-art>

https://www.instagram.com/art_ecc/?r=nametag

<https://www.aqa.org.uk/subjects/art-and-design/gcse/art-and-design-8201-8206/subject-content/graphic-communication>

Balanced | Rigorous | Coherent | Vertically Integrated | Appropriate | Relevant