

## Media

Suggested Combination:	Media Studies, English, then choose from History, Criminology or Psychology
<p>The great thing about the academic pathway is that it allows you to choose 3 Subjects. This gives you the advantage of choosing a wide range of future careers. Below we have included a sample of future pathways associated with a Media direction. To find out more information and possible future pathways for this Subject combination log on to UNIFROG by following this link <a href="https://www.unifrog.org/student/subjects">https://www.unifrog.org/student/subjects</a></p>	
Possible Degrees	BA/BSc in Media Studies, BA in Journalism, BSc in Multimedia Journalism, BA in Film Studies, BA in Communication Studies, BA/BSc in Digital Media
Possible Careers and Apprenticeships	<p>Journalist/Reporter: Research and report news stories for newspapers, magazines, or online platforms.</p> <p>Broadcast Journalist: Present news or current affairs stories on television or radio.</p> <p>Copywriter: Create compelling and persuasive content for advertising or marketing purposes.</p> <p>Media Planner/Buyer: Plan and purchase advertising space in various media channels.</p> <p>Public Relations Specialist: Manage the public image of individuals, organisations, or brands.</p> <p>Content Creator: Produce engaging content for online platforms, such as blogs, vlogs, or podcasts.</p> <p>Social Media Manager: Develop and implement social media strategies for brands or organisations.</p> <p>Film Critic: Analyse and review films for publications or online platforms.</p>